

War against copycats at ITMA ASIA

The French Textile Machinery Manufacturers invited the press at the end of ITMA ASIA + CITME in Shanghai this June 2012. The informal and friendly meeting made possible direct contacts between the textile journalists and the machinery manufacturers, their Association's President, Bruno AMELINE and Secretary General, Evelyne CHOLET. -Business was good at ITMA ASIA.

"Our customers are finalising many projects and, as our orders backlog is already good, delivery time is increasing for all the machinery producers. Customers from China of course but also from India, Pakistan, Thailand and Iran visited our booths, they were particularly interested by our new technologies and our service approach" reports Evelyne CHOLET.

Some manufacturers were particularly enthusiastic about future business in India, where the textile industry needs an urgent modernization even though the implementation of the Technology Upgradation Fund Scheme (TUFS) put in place by the Indian government is going through some delays. Also some delays are noticed in Middle Eastern countries due to the political turmoils which took place.

"But what is important analyzes Bruno AMELINE is that our customers have a real willingness to invest for the future of their own companies. They are aiming at new markets, new products, and resource efficient production processes which bring raw materials and energy savings, and they know they can rely on us to be their technology partners in many sectors". -But the main topic at the press meeting was the war against copycats.

"It is a global war, said Bruno AMELINE. We fight and will continue to fight all over the world because our strategy is based on Research and Development, on technology breakthroughs and on protecting our patents, brands or any other intellectual rights." Fortunately this fight against copycats which is part of the international trade agreements is given more and more support by the governments and the judicial systems.

In China, for example, some very positive judgments have given our members significant damages for infringement by unfair competitors and some of these

have even been sentenced to jail.

Such organizations as ITMA ASIA+ CITME are also helping the creative machinery manufacturers against unfair competition and machines were covered during the fair because they were found to infringe on other exhibitors' patents

Japanese technical textile producers benefit from a rise in demand for reconstruction materials

Technical textile production in Japan continued to increase in 2011 after growing substantially in the previous year, according to a report in the latest issue of Technical Textile Markets from the global business information company Textiles Intelligence.

Total output was up by 3.1% in 2011 following an 18.7% jump in 2010, which came after nine consecutive years of decline.

However, the jump in 2010 represented more of a correction than a recovery, having come after a 22.0% plunge in 2009 at the height of the global economic crisis. In the eight years prior to 2009 there had been an average decline of 5.2% per annum.

A large part of the rise in man made fibre production in 2011 was due to an increase in demand for materials for reconstruction following the earthquake and tsunami which hit north-eastern Japan on March 11, 2011. Consequently, the companies which stand to benefit the most from the increase in demand are those producing materials that are suitable for use in construction and civil engineering projects.

However, the rise in demand is unlikely to be sustainable over the medium to long term. Japanese companies will face growing competition from low cost producers of basic items, especially those based in China. Further restructuring will occur in the industry as companies continue to relocate their operations to low cost countries and this will become increasingly acute as vehicle and automotive component production rises rapidly in China.

As a result, volumes are expected to fall in the coming years and, although values could be maintained in the manufacture of some high performance industrial textiles, the overall trend will continue to be downwards.



and Textile Confederation, show the combined turnover of the man-made fibre, textile and clothing sectors reached EUR179bn (US\$227bn) in 2011, up from EUR172bn the year before.

But the performance still lags behind the turnover of EUR205.3bn achieved in 2007, before the global economic recession took hold.

The data, which is based on statistics from Euratex members, Eurostat and Euratex estimates, shows total turnover in the textile sector was 5% higher than in 2010 at EUR87.5bn, while clothing rose 2.7% to EUR81.5bn.

Imports into the EU-27 rose 9.8% to EUR93.1bn, of which textiles accounted for EUR25.4bn (+13.) and clothing EUR67.7bn (+8.3%). The main textile suppliers were China, Turkey, India, Pakistan and the United States; while the main clothing suppliers were China, Turkey, Bangladesh, India and Tunisia.

Exports from the EU-27 rose 13.3% to EUR 38.7bn, of which EUR20.3bn (+8.3%) were textiles and EUR18.4bn (+19.4%) was clothing. The main textile customers were the US, Turkey, China, Switzerland and Tunisia; and the main clothing customers for EU-made clothing were Switzerland, Russia, the US, Hong Kong and Japan.

There are still 146,000 textile and clothing companies in the EU - although this is 30% fewer than the 189,400 in 2007 - and between them they employ 1.8m workers. However, last year total employment fell by 2.3%.

Speaking at the Euratex annual general assembly last week, the organisation's president Alberto Paccanelli said the figures point to "a growing confidence into the future."

He added that initial estimates for 2012 show that although there is a strong slowdown in consumption in Europe, "we have some good news coming from the outside markets."

During the first quarter of the year, extra-EU exports have grown 8.1% in value and 6.8% in volume, whereas imports are down 10.1% in volume and by 5.8% in value.

industry is having on China's waterways is the latest piece of evidence that shows the world urgently needs to find less polluting technologies for dyeing the cotton clothes we wear, according to Dr. Stephen M. Coan, president and CEO of Sea Research Foundation.

The cotton dyeing industry consumes large quantities of water and toxic chemicals that are often returned to rivers in such a highly polluted state that they make waterways unsafe, said Coan, who speaks regularly about the need to conserve the world's waterways.

The world produces 30 million tons of cotton fiber annually, and the amount of water needed to dye each year's supply is the equivalent of the drinking water for every person on the planet for 141 days.

Coan cited a new study of the Chinese textile industry prepared by five environmental groups, which found among other things that the textile industry in China discharged 2.5 million metric tons of sewage in 2010, making it the nation's third largest water polluter.

That's bad news in a country where two-thirds of its cities lack an adequate water supply and 300 million rural residents have no access to safe drinking water.

China is hardly alone in suffering such damage, Coan said. In India, three years ago a high court shut down the textile industry in Tirupur, the city known as the nation's Knitwear Capital, because dyes and other chemical discharges had virtually destroyed the local water supply. Some 100,000 people were put out of work.

"In the long run, all of us are harmed," Coan said, "because many of the chemicals used in the dyeing process either make the land that absorbs them permanently infertile or they run into rivers, lakes, reservoirs and, ultimately, the oceans, poisoning the waters on which the world's population depends for life." The study, titled "Cleaning Up the Fashion Industry," singles out scores of internationally known brand names in the fashion world -- mostly multinational apparel retailers -- that now purchase textile products from Chinese waterway polluters.

"The textile industry urgently needs to introduce different methods for dyeing cotton," Coan said. "That's a serious challenge, in large part because the damage that the dyeing process inflicts on the environment is not widely known. But the ultimate issue here is protecting the world's waterways and oceans as well as making a life-or-death difference for hundreds of millions of people."

Cotton Dyeing Process Imperils World's Waterways, Sea Research Expert Says

A new report on the devastating impact that the textile



Whilst the kits combine heritage with a modern look, Nike's innovation gives the team our most technologically advanced kits to aid athlete comfort and performance.

The kits are made from Nike's ground-breaking recycled polyester, making them Nike's most environmentally friendly kit ever produced. Each kit (shirt and shorts) is made using up to thirteen recycled plastic water bottles. This innovative manufacturing process reduces energy consumption by up to 30% compared to manufacturing traditional polyester. Since 2010 Nike has used an estimated 115 million recycled plastic bottles to create its high performance kits.

The kits are made out of 23% lighter fabric with 20% stronger knit structure than Nike's previous kits and feature Nike Dri-FIT technology to wick moisture away from athletes to help keep them cool and dry on-pitch.

Kits have bonded re-enforced t-bar junctions that support critical seams on the shirt and shorts and inner welded seams with a flat finish construction to improve comfort and performance. Temperature regulation is helped by ventilation zones, consisting of a series of tiny laser cut holes from the under arms to the waistband, allowing air to circulate to keep players comfortable.

Turkey agrees to remove penal duties on Indian cotton yarn

Turkey has agreed to remove penal duties 'wrongfully' imposed on Indian cotton yarn, spelling victory for Delhi that is fighting growing protectionism in several countries against its products.

The two countries are likely to sign a memorandum of understanding on the issue soon, following which India would withdraw its complaint against Turkey filed with the World Trade Organisation early this year, a commerce department official told ET.

"Both countries have reached a satisfactory understanding on the penal duties," the official said.

"As soon as the memorandum of understanding spelling details of duty removal is signed, India will withdraw its complaint."

Global economic uncertainty has prompted a number of countries including the US, Egypt and Turkey to

raise protectionist walls against imports from other countries including India to safeguard their domestic firms.

Canada, too, has started investigations to impose penal duties against certain Indian steel products. "It is true that protectionism worldwide is growing. India does not have a problem with import restrictions as long as countries respect the rules framed by the WTO. But we will definitely fight against all violations," the official said.

Delhi has filed official complaints against restrictive duties imposed by the US on steel products and Egypt and Turkey on cotton yarn at the WTO.

"In the case of Turkey, we are happy that the issue is being amicably settled without the need for a dispute settlement panel," the official said. Egypt and Turkey are the fifth and sixth largest export destinations for Indian cotton.

Industry body Texprocil, which has been working with the government on the legal aspects of the penal levies imposed by Turkey and Egypt on Indian cotton yarn, says all wrongful attempts to block exports have to be severely discouraged. "If we do not take action against illegal measures adopted by another country to curb imports, we are in a way encouraging other countries to follow suit," a Texprocil representative had earlier told ET.

Turkey imposed safeguard duties between 12% and 17% over and above the customs duty of 5% with effect from July 2011. This made Indian exports to the country costlier.

Egypt, on the other hand, imposed a specific duty of 55 cents per kilogram of yarn in December 2011. Safeguard duties are import levies imposed over and above the existing duties to protect domestic industry against a surge in imports. India contested Turkey's decision to extend safeguard duties after they expired last year, without carrying out a review to the WTO committee on subsidies and countervailing duties.

EU: Textile and clothing exports on the rise

Despite the ongoing crisis in the eurozone and turmoil in the global economy, the textile and clothing industry in the 27 member states of the European Union (EU) achieved a 4.1% rise in year-on-year turnover in 2011. Figures just released by Euratex, the European Apparel





World Textile News

Benetton launches safety project for children's wear brands

Benetton Group launches Dress Safely, a project to inform consumers about the safety of children's products with regard to the presence of potentially dangerous components. The project was developed after Benetton Group's childrenswear ranges adopted the Eco Safe mark for meeting exceptionally high chemical and mechanical safety standards.

The mark is issued by the ICQ group, a major and well-recognised consumer goods quality and safety certifying body.

The inspiration behind Dress Safely is not only the assurance that no dangerous chemicals or materials are employed in the production process, it is also a special attention towards the consumers who need the most protection: children. The aim is to consolidate the relationship with the consumer through product safety information, in the belief that transparency is fundamental.

As of the autumn/winter 2012-2013 collections, United Colors of Benetton, Undercolors of Benetton and Sisley Young childrenswear ranges will carry a special Eco Safe label. Before reaching the shelves, the clothes will have been monitored throughout the production process, from concept to finished product, by a technical committee of safety experts who will assess the clothes' potential physical/mechanical risks. Over 45,000 chemical and physical/mechanical tests

carried out on numerous products in 2011 bear witness to our commitment. The number of test samples has been further increased in 2012, in addition to the tests commissioned by our suppliers. This special attention to children's apparel is part of a stringent control policy covering all the group's products.

The safety.benetton.com website provides full details about the Dress Safely project and the Eco Safe mark. With the launch of the autumn/winter 2012-2013 collections, all information about Dress Safely and the company's policies on children's safety and the environmental sustainability of its products will be available in-store. The Dress Safely project reflects the ethical approach of Benetton Group, whose social commitment, concern for the environment and transparency towards the consumer have for years been the key values of a responsibility that goes beyond its commercial objectives.

Nike's most eco-friendly football kit ever launched

Atletico Madrid's home kit sees them return to the team roots, taking inspiration from the club's first ever strip; with a bold red and white stripe body with blue cuffs on the playing shirt, and blue shorts with red socks.

The new away kit is black, but the jersey will include horizontal grey stripes and a touch of red on the sleeves and the bottom of the shirt to give it a modern feel. The shorts and socks will be black.



Mazandaran kilim exhibition in Beirut, Lebanon

Iwan Maktabi, a leading Oriental rug and carpet company in Lebanon, hold an interesting exhibition of Hezar-Jerib kilims from the Mazandaran province in Iran. "The exhibition run through the 10th of July 2012 but the collection of kilims remain in our flagship store at Charles Malek Avenue, Quantum Tower" said Chirine Maktabi to Jozan Magazine. "In this exhibition, we encouraged the visitor not only to tune into the secret language of tribal woven art, but also to think outside the domain of ethnography, in an attempt to capture the underlying elements that connect 'Textile Art' to simply 'Art'" said Mohamad A. Maktabi. The kilims presented come from the various regions in the Mazandaran province located between the Caspian Sea and the Alborz mountains. The patterns and colors of these flatweaves have a resemblance to Minimalism, an artistic movement in Western paintings in the 1950's but any artistic resemblance between these Iranian flatweaves and Western art is coincidental according to Parviz Tanavoli and Werner Weber, the authors of the book "Undiscovered Minimalism: Gelims from Northern Iran". Werner Weber, antique textile dealer from Zurich, is a foremost expert in this field and also exhibitor at Sartirana Textile Show 13-16 September 2012. Location: Iwan Maktabi, Ashrafiyeh, Charles Malek Avenue, Quantum Tower 1st Floor, Beirut, Lebanon.

Iran proposes opening of bank branch in Mumbai

Seeking to enhance trade and economic cooperation with New Delhi and make the financial transaction system stable for importers and exporters of both India and Iran, Tehran has proposed the opening of local bank branches in each other's soil. Indian exporters have been facing uncertainty over payment issues with their Iranian counterparts. The rupee payment system was recently put in operation after a nod from the Finance Ministry to waive "withholding tax" for transactions with Iran. Nearly Rs. 2,000 crore was stuck in the pipeline due to delay in notifying the new rules.

"We feel 45 per cent rupee payment mechanism is fine for the time being. But with India looking to grab huge economic opportunities in Iran, it is imperative we open local bank branches in each other's countries to ensure a stable and reliant financial system," a senior member

of the Federation of Indian Exporters Organisation (FIEO) said. With Indian exports hit by slowdown in the traditional markets of Europe and U.S., Iran could potentially provide a great opportunity for Indian companies, both in the private and public sectors, to boost exports by opening up a huge market for items such as rice, tea, yarn, fabric and energy, including fertilizers.

"The Iranian government has approached its Indian counterpart with a proposal to allow Persian Bank to open its branch in Mumbai and similarly, an Indian bank could open its branch in Tehran. It will be a win-win situation for both the countries. The matter is pending with the Finance Ministry," officials in the Commerce and Industry Ministry said. Iran was waiting for the Finance Ministry's word to its proposal. Iran is the second biggest exporter of crude oil to India and is keen on expanding trade in other fields, including water management and agriculture. "They are basically looking for transfer of technology, especially help in modernising their textile industry which is up for a major haul," the official said.

India cuts May Iran oil imports by 38%

Indian refiners cut imports from Iran by 38 percent in May from a year ago, tanker discharge data showed, in a second month of steep reductions as they switch suppliers to cushion the impact of new US sanctions on Tehran. The cutbacks raise New Delhi's chances of winning a waiver similar to that granted by the United States to Japan and some European countries after 'substantial' reductions in their imports. China and India are Iran's biggest crude clients and reductions in their purchases are crucial to Western attempts to crank up the pressure on Tehran. Neither has officially sought a waiver, although both have cut volumes. India imported about 243,000 barrels per day (bpd) of oil from Iran in May, down about 10 percent from April and about 38 percent from 394,000 bpd a year ago, the data made available to Reuters showed. In April - the first month of new contracts - imports from Iran slid nearly 40 percent from a year ago. Falling imports from the OPEC member have pushed Iran to fifth position in the list of India's crude suppliers in April-May, compared with the third position it enjoyed a year ago and second in the first quarter of 2012. Refiners are expected to cut volumes they ink under term deals that started April 1 by more than 20 percent, according to Reuters calculations, while the government says it





Iran news

Iran Textile News

Total textile export grew by 40% in spring

Despite sanctions against Islamic Republic of Iran, most recent statistics shows an increase in textile exports, clothing and leather during the April and May in comparison with the same period last year. According to the Ministry of industry, mine and commerce, now over 9770 industrial unites are active in textile, apparel, leather and footwear fields. Regarding the number of active unites, these industries share of whole industry and mine area, is more than 12%. Besides, considering direct employment, the share reaches 12 to 14 % and considering added value the share is 4percent. Machine made carpet, shoe, and raw material are the most important textile export items. Director General of textile and apparel bureau in the Ministry of industry, mine and commerce said: "there was a 1000 % growth in curtain export, 100% in floor covering, parasol, apparel export , 120% in blanket export, 38% in weaved garment and 30% in knitted garment export". Meanwhile, export of cotton fabrics increased over 90 % and cotton blended fabrics experienced an 1100% of growth. He added that footwear and machine made carpet exports increased respectively by 12.5% and 42% in the mentioned period.

Iran President for boosting handicrafts sector

The handicrafts industry of Iran should try to re-establish itself at its past glorious position, President Mahmoud Ahmadinejad has said. Addressing leading handicrafts producers of the country, he said the industry with 220

known branches, once positioned itself at a top position, but now it is losing its sheen. About 257 Iranian handicraft items are on the national heritage list and more than 116 of the works have been bestowed with the UNESCO Award of Excellence. Iranian handicrafts are fully handmade or made with simple tools, and find utility in day-to-day life or as embellishments. Handwoven carpets are counted amongst the main handicraft items of Iran.

Iran to help Lebanon expand its carpet exports

Iran National Carpet Centre has inked a deal with the Lebanese Union of Handmade Carpet Traders for developing Lebanon as a centre for exporting handmade carpets to western Middle East and northern Africa, The aim of the agreement is to help Lebanese carpet traders expand their markets in Jordan, Tunisia, Egypt, Algeria and Syria. During the last Iranian calendar year that ended on March 19, 2012, Iran exported handmade carpets worth over US\$ 560 million to 80 countries. The value of carpet exports from Iran increased by 0.8 percent during last year, over previous year. However, the export volumes plummeted by 15.4 percent year-on-year, as per the Customs Administration statistics. Germany, UAE and Italy imported Iranian carpets worth US\$ 107.9 million, US\$ 102 million and US\$ 29.9 million, respectively during last year. Japan, Brazil, Pakistan, Qatar, Sweden, Britain and Denmark were other countries that imported Iranian handmade carpets during last year. For the current year, Iran has set a target of exporting US\$ 1 billion worth of carpets.



Toyota and Truetzschler to cooperate on combing machines

Toyota Industries Corporation, Japan (TICO), and Truetzschler GmbH & Co. KG, Germany, have agreed to cooperate on developing, manufacturing, and marketing combing machines.

TICO which is an origin company of Toyota as the world famous car manufacturer, has been building textile machinery since 1926, and has decades of experience in the combing sector. Truetzschler is the specialist for draw frames in the short-staple range, and has been building spinning preparation machines since 1888. The extensive know-how of both companies is now flowing into the development of a new generation of combers.

The prototype of a new comber generation, the Toyota-Truetzschler TCO 12, will be in-troduced in June at ITMA ASIA 2012 in Shanghai.

Toyota's experience in building weaving machinery with special servo motor technology is reflected in the comber. As with weaving machinery, there are also many elements here that require a reversal of rotation several hundred times per minute. In the past, this was solved with complex oil bath gears. This conventional technology has reached its limit of performance.

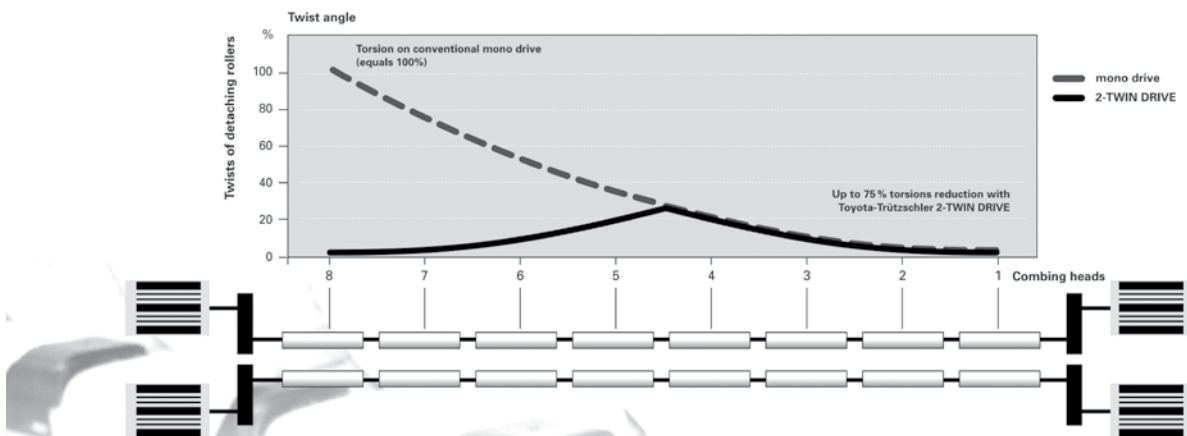
Toyota uses individual motors to synchronously drive the combing elements on both sides. This minimises the torsion of the elements and the vibration of the machine. The significantly reduced combing condition variance of the 8 comb heads improves sliver quality. The performance potential of this machine by far exceeds the previous

state-of-the-art.

Truetzschler's contribution to the project is a new head stock with draw box and can changer. This includes the experiences gained in building draw frames with individual drives, equipped with highly dynamic levelling. DISC MONITOR, the latest draw frame quality sensor, has also been integrated. This permanent quality monitoring provides the data for automatic self-optimisation of the machine. Due to the individual drive technology of the combing elements, the piecing process, for instance, is automatically optimised. Furthermore, deviations in lap weight no longer present a problem, since sliver count is permanently monitored and corrected when necessary. This leap in technology was only made possible by simultaneously integrating the know-how of Truetzschler and Toyota. The new Toyota-Truetzschler Comber TCO 12



The 2-TWIN-DRIVE for driving the detaching rollers reduces the torsion by 75%



press
release



INDIA ITME 2012 – World's 2nd largest & India's Most Prestigious Textile Technology Exhibition to be held in Mumbai

INDIA ITME 2012, the 9th in the series and the most prestigious and anticipated textile technology show in India and its neighboring countries, is scheduled to be held from 2nd – 7th December 2012 at the Bombay Convention & Exhibition Centre, Goregaon (E), Mumbai, India.

This year, India ITME will see 800 participants from 42 countries covering over 60,000 sqm. of exhibition area, and 100,000 visitors making it the largest and most prestigious Textile Engineering Exhibition in India and one of the renowned exhibitions in the world showcasing Textile Technology. INDIA ITME 2012 will be the one stop shop for trendsetting textile manufacturing solutions. New sectors like garment making machinery, garment processing machinery, auxiliary machinery & accessories, as well as dyestuff & chemical products for the textile industry will also be in the spotlight.

For the 9th India International Textile Machinery Exhibition space booking is closed one year ahead which shows the excitement and interest with which the event is looked at.

For the first time in Indian Textile Machinery show, 7 new countries are participating – Pakistan, Thailand, Slovakia, Netherland, Indonesia, Kuala Lumpur

and lustenau.

Dr. Christian Schindler, Director General, ITME, Zurich, Dr. Peter Dinsdale, World President, The Textile Institute, Manchester, UK, Prof. Dr. Roshan Shishoo, Sweden

have confirmed their presence during the ITME technology seminar as esteemed speakers.

Says Mr. Rajnikant Bachkaniwala, Chairman, India ITME, "The exhibition – the largest of its kind in India – will present new market opportunities in India and its neighboring countries, and offer a forum for participants to explore joint ventures and technology transfer. This platform will prove most opportune for foreign participants and research institutes who have new technology ready for commercialization."

This is not an event to be missed and visitor registration is ongoing presently. Mark your diary for INDIA ITME 2012.

ITME Pavilion at Vibrant Gujarat 2013 For the first time India ITME Society is participating in VIBRANT GUJARAT 2013 with ITME pavilion. This is open for all textile and textile engineering categories.

The registration form is available on ITME and bookings are open for the same



brand in Turkey has also given a speech about their participation in the press conference of the fair on June 12th and said: "We have been attending DOMOTEX Events and believe in their benefits for our industry. Now DOMOTEX Middle East, which will be organized in Istanbul has another importance for us; we can welcome our customers from Middle East easily at our booths, without any visa problems. We are excited to participate in the fair because we believe that this fair will continue to develop in Istanbul, and Turkish valuable carpets will be exported to many countries by visitors, who saw and touch them closely at the show."

With its motto "Get the spirit of flooring", DOMOTEX Middle East aims to provide a lively platform to its visitors, where they can find opportunity to see, touch, smell the products displayed at the show, to compare their quality, feel the mystic ambience and discover the new trends in the industry. Visitor groups of DOMOTEX Middle East will mainly be interior designers, architects, floor layers, industrial designers, furniture and dye manufacturers, planners, investors, real-estate developers, whole sellers, retailers, purchasing executives for hotels, shopping malls and public institutions as well as ship and yacht building companies.

DOMOTEX Middle East has been highly welcomed by the industry. The fair organized with the permission of the Union of Chamber and Commodity Exchanges of Turkey (TOBB), is also supported by important sectoral associations and unions such as Istanbul Carpet Exporters Association (IHIB), Chamber of Interior Designers, Izmir Chamber of Commerce (IZTO), Antalya Chamber of Commerce and Industry, Afyonkarahisar Chamber of Commerce and Industry, Simav Chamber of Commerce and Industry, Turhal Chamber of Commerce and Industry, Zile Chamber of Commerce and Industry, Salihli Chamber of Commerce and Industry, Dudullu Organized Industrial Zone, OSTIM Organized Industrial. Applications for the support of Turkish Ministry of Economy will also be done in June and in frame of the ministry's special buying mission program, buyer delegations from target countries in Middle East are expected. In addition to the fair some conferences, panels and special events such as "IHIB



Carpet Design Awards" competition organized by IHIB will also add value to the show.

Advantages of Istanbul like sufficient hotel capacity and easy access for international visitors in terms of flights and visa are some of the reasons to hold this fair in Istanbul. The experienced team of Hannover-Messe International Istanbul, organizing leading trade shows in different industries in Turkey and Turkish companies' participation in shows abroad, together with their know-how of DOMOTEX HANNOVER are also some inputs in DOMOTEX Middle East's expected success.

■ About DOMOTEX Worldwide:

DOMOTEX Middle East, which runs from 8 to 11 November 2012 in Istanbul, is organized by Deutsche Messe – the creator of the original DOMOTEX fair in Hannover, the world's leading tradeshow for carpets and floor coverings, which will next be held from 12 to 15 January 2013. Together with its partners VNU Exhibitions Asia and Chinafloors, Deutsche Messe also stages Asia's leading trade fair for floor coverings, the Shanghai-based DOMOTEX asia/CHINAFLOOR show, which runs from 26 to 28 March 2013. DOMOTEX Russia is the latest addition to Deutsche Messe's line-up of worldwide DOMOTEX fairs. The event, which will provide suppliers in the industry with unprecedented access to the Russian-speaking markets, will celebrate its debut from 26 to 28 September 2012 in Moscow. Deutsche Messe's DOMOTEX fairs in four quality locations around the globe are dedicated industry platforms that provide visitors and exhibitors with unparalleled insights into the latest trends and market developments as well as myriad networking and knowledge-sharing opportunities.



DOMOTEX Middle East

DOMOTEX Middle East will “floor” Turkey and the Middle East in Istanbul!

■ DOMOTEX Middle East, the leading trade fair for carpets and floor coverings in Turkey and Middle East, is ready to welcome its exhibitors and visitors between 8 - 11 November in IstanbulExpoCenter. Starting from this year DOMOTEX Middle East will be organized annually in Istanbul by Hannover-Messe International Istanbul. The fair is expected to provide the most international business platform in Turkey and Middle East for the carpet and flooring industry with its current exhibitors from 20 different countries as well as its visitors coming from 20 focus countries, which are Azerbaijan, Afghanistan, Armenia, Syria, Kuwait, Bahrain, Qatar, UAE, Oman, Saudi Arabia, Yemen, Egypt, Pakistan, Iraq, Iran, Jordan,

Lebanon, Israel, Turkey and Turkmenistan.

Mr. Alexander Kühnel, General Manager of Hannover-Messe International Istanbul said: “DOMOTEX Middle East has already attracted large numbers of Turkish and foreign floor covering manufacturers on the exhibitor side, who will present their products to purchasers and decision makers from all industries, in which carpet and flooring materials are used. As of today, international exhibitors of the fair are companies from Austria, Belgium, China, Czech Republic, Egypt, Hungary, Iran, France, Germany, Greece, India, Italy, Japan Malaysia, Netherlands, Pakistan, South Korea, UAE, United Kingdom and United States. Among current exhibitors of the fair there are Turkish and international key players such as Balta (Belgium), Egger (Austria), Oriental Weavers (Egypt), Saray Hali / Tiffany Hali (Turkey), Eco Hali, Turkuaz Hali, STEPEVI, Bahariye Mensucat, Serfloor, Yıldız Sunta MDF and Covtex-Feizy (Turkey).” Being one of leading laminate manufacturers of the world, Rene Löschnigg, Project Manager Marketing at EGGGER Retail Products explains: „Turkey is an important market for EGGGER. Deciding for DOMOTEX Middle East we have chosen a platform from which we expect an outstanding access to buyers from Turkey and Middle East.“

Mr. Ayberk Menevşe, General Manager of Saray Hali(Tiffany Hali)which is a very well-known carpet

